



TV TECH SHOWCASE



DUBROVNIK

6TH - 9TH SEPTEMBER 2021

TV MARKET WITH A VIEW

What is NEM Dubrovnik?

- NEM is the most important four-day event in the **CEE region** where **TV industry** professionals gather to learn about the newest business trends, share their most precious formulas for success and take advantage of amazing networking opportunities.
- NEM is annually held in Dubrovnik and is addressed to FTAs, Pay-TV channels, cable and satellite operators, IPTV, production, distribution and technology companies, media and marketing agencies and other specialists connected with the TV industry. NEM focuses on the CEE region, but the event's attendees come from all over the world.



What I really like about NEM is a good mix of content providers, platform providers and telco solution people. It's a healthy mix, and the conversations at NEM is buzzing!



GERRY O'SULLIVAN
EXECUTIVE VICE PRESIDENT, GLOBAL TV AND VIDEO, EUTELSAT



It's hard to express to people who haven't been here what a great conference it is. It's a very different vibe to all of the other conferences and allows you to have very different conversations with partners. It's much more relaxed, you can spend time with people and something always comes of our conversations at NEM. It's a great conference, we love being here.



SALIM MUKADDAM
GENERAL MANAGER AND VICE PRESIDENT OF CENTRAL AND EASTERN EUROPE,
BBC STUDIOS

NEM Dubrovnik 2021 concept



- Speaking sessions will be held in a more relaxed setting in morning hours, in between breakfast and brunch/happy hour which will be held around noon
- Screenings will be organized at the rooftop terrace in the open in the evening followed by a networking event. Screenings will be opened with a related speaking session by talent/producers of the show
- Instead of the classic international market area, participants will be able to conduct their meetings during the entire afternoon in the open space that will be ensured for this purpose specifically

Numbers & Statistics



NEM DUBROVNIK'S LAST EDITION

| | |
|---------------|------------------------|
| 1.007 | Participants |
| 603 | Senior Management |
| 320 | Attending Companies |
| 52 | Sponsors |
| 90 | Journalists |
| 99.999 | Business opportunities |



NEM is a fantastic opportunity to meet our potential clients, and this venue is amazing. The view is unbelievable, you have the pool downstairs and the beach. We have done a lot of meetings down there, it's a very good location. You really can't say no to this.

ALEX VIGEBO
SENIOR ACCOUNT EXECUTIVE, JW PLAYER

Companies @ NEM Dubrovnik



TIMELESS DRAMA CHANNEL



TV Tech Showcase Concept

WHAT WILL TV TECH SHOWCASE CONTAIN

- Standalone company presentations
- Joint panel session with participating companies

FOR WHOM

- Leading tech companies which offer innovative solutions for the TV industry. Each participating company will have the opportunity to directly communicate innovations, competitive advantages and industry news to the core audience

DATES

- September 7th, 2021 → Standalone speaking sessions (duration 15 minutes each)
- September 7th, 2021 → Joint panel session (duration 45 minutes)

WHERE

- Standalone and joint panel session will be held at NEM Dubrovnik at the venue hotel Dubrovnik Palace

TV Tech Showcase Package

- **15-minute individual speaking session** → topic and speaker of your choice
- **Speaking slot on a 45-minute panel session** → participants from TV Tech Showcase individual sessions
- **Free badge and two nights at the venue Dubrovnik Palace hotel** for the speaker
- **Onsite branding:**
 - Joint jumbo banner at the hotel entrance (4x4 m)
 - Individual 3D totems on the main terrace where the sessions will be held during individual presentations as well as the panel session
 - 30" individual video ad at the registration desk played non-stop in a loop with other sponsors
- **F&B:**
 - Coffee, tea and soft drinks will be served on the main terrace where the session will be held before, during and after the sessions → additional opportunity for networking

Marketing and PR

- **2 x Newsletter about the TV Tech Showcase** sent to our base of 20.000 contacts from the industry (mention of all participating companies and their logos)
- **1 x individual Newsletter** announcing your 15-minute speaking slot
- **2 x post about the TV Tech Showcase** per each of NEM's social media (mention of all participating companies and their logos)
- **1 x individualized post** per each of NEM's social media networks announcing your 15-minute speaking slot
- **Logo** on NEM Dubrovnik official website
- Marketing & PR activities will start at least **one month before** the TV Tech Showcase
- Position in event's official agenda

Budget

PRICE OF THE PACKAGE:

3.500 EUR

VAT included

Contact



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