**NEM DUBROVNIK MEETS ZAGREB**

*Zagreb to host both NEM events*

The **NEM Dubrovnik Meets Zagreb** event will be held from **December 9th to 11th 2020** in Zagreb**.** In this way NEM Dubrovnik will join the winter event NEM Zagreb to create **three fantastic days** devoted to the TV industry in Croatia, the region and the world. The event will bring together representatives from Pay TV channels, FTA channels, streaming services, telecom operators and providers of various television services, as well as numerous creative individuals, actors, producers, directors, screenwriters and others involved in the audio-visual industry seeking new knowledge and ways to develop their skills.

All the elements of the classic NEM Dubrovnik and NEM Zagreb events will be covered. Each day will be filled with **panel discussions and presentations** by some of the leaders in the TV industry in the world, laying out the direction of its future development, presentations of new projects and enabling us to share their broad experience. Some of the leading television companies have been choosing NEM Dubrovnik as the event where they present their new projects, so that the essential element of all NEM events has been **screenings.**

There will also be **workshops** headed by professionals who have made a name for themselves with careers abroad: creative screenwriters will reveal the secret of successful screenplays; professional team leaders will show us how to bring together a quality team and how to manage it. The workshops will also provide insight into the legal aspects of the television business: from managing TV rights, financing and sales to advice on protecting intellectual property.

Every day the diverse programme will be accompanied by relaxing **networking events** aimed at forming new acquaintances, the exchange of experiences and ideas, as well as making new deals.

An integral part of NEM Dubrovnik is also the **TV Market** which has also been moved to Croatia's capital in order to continue the tradition of showcasing new formats and projects at one venue. This year we are introducing a new concept called [**TV Tech Showcase**](https://neweumarket.com/zagreb/tv-tech-showcase/), aimed at technology companies for the presentation of innovative IT solutions that assist the development of the industry. Each company will have the additional opportunity of presenting its product or service to all attendees during a ten-minute presentation in the main hall. [**TV Writing Contest**](https://neweumarket.com/zagreb/tv-writing-contest/) will once again gather professional and amateur screenwriters looking for a chance to present their work to big production companies who will grade their TV project ideas.

Just like every year, the aim of all NEM events is to provide positive change, the development of the industry, uniting the region and providing an opportunity for those who envision their projects across the border from their state or region. **NEM Dubrovnik Meets Zagreb** will strive to meet these goals even during this challenging year 2020.

**NEM DUBROVNIK 2019**

**The 7th edition of NEM** **Dubrovnik 2019** welcomed three Hollywood stars, Alan Cumming from CBS Studios International and Gabrielle Union and Jessica Alba that were brought to Dubrovnik for a Q&A and a screening of the TV series L.A.’s Finest by Sony Pictures Television. This year’s edition was the most visited breaking all the records that were set by now.

NEM Dubrovnik 2019 has once again gathered the strongest companies from the TV industry, and some of the more notable names definitely are Sony Pictures Entertainment, Eutelsat, JW Player, Viacom International Media Networks, AMC Networks International, Global Agency, Bitmovin, NBC Universal, Viasat World, all3media international, Warner Bros. and many others.

It is important to mention that NEM Dubrovnik this year had great case studies and presentations. All3media international talked about the successful trend of scripted formats. ITV Studios Global Entertainment Exclusive, an advanced look at three of the distributor’s most hotly anticipated late summer/early autumn launches. The international media company Viasat World has defied the headwinds of the transformative media landscape and launched Epic Drama – one of Europe’s fastest growing channels and a standout success.

Some of the main subjects discussed during panel sessions and presentations were dedicated to the future of OTT platforms and new generations of TV content consumers. Future of soap operas was also discussed, as well as the connection between on demand platforms and TV channels.

Pavel Stanchev introduced us with TV2, the largest Hungarian TV group and shared the most valuable lesions from his experience in the media industry.

The final day of NEM Dubrovnik 2019 was closed with Cristopher Peter Marcich, CEO at Croatian Audiovisual Centre. The role of the Croatian Audiovisual Centre goes beyond supporting the culture, relying on the government funding, the Centre has an important public role, as well. In the conversation with Nebojša Taraba, Marcich said that promotion of the audiovisual art in the public is another purpose of Centre’s existence.

**PREVIOUS EDITIONS**

The 1st New Europe Market Dubrovnik was a four-day event held in May 2013 in Dubrovnik and gathered representatives from 250 companies who participated at NEM market and 14 panel sessions, while in 2014, New Europe Market Dubrovnik included screenings and production workshops for the first time.

The 3rd edition of New Europe Market Dubrovnik hosted screenings once again, as well as a production panel with guests such as Tom Fontana and Nigel McCrery. For the first time NEM Dubrovnik also hosted a session featuring a TV star; Tim Daly of Madam Secretary took the stage for a Q&A session.

The 4th edition of NEM was marked by the global premiere of the series The Paper, a keynote speech held by Christoph Mainusch, co-CEO of Central European Media Enterprises and executive director and CEO of Nova Group, VICE`s announcement of its expansion throughout the region, as well as the announcement that Ginx has finalized a new partnership with Sky and ITV involving the launch of the first UK 24-hour eSport Channel.

Apart from seven extremely interesting panels on future industry trends, NEM 2017 was proud to present the special guest of the conference – Hollywood actor Michael Weatherly. The audience was also happy to hear special presentations on innovative solutions within the industry by Nielsen, Akamai, Eutelsat, Julius film and Aspera, and was delighted to hear an unusual success story of Global agency's founder and CEO Izzet Pinto. Eutelsat, long-time sponsor of NEM Dubrovnik, used their networking night to celebrate the 20th anniversary of cooperation with Fashion TV with a very special fashion show for their invited guests. FOX Networks Group closed the NEM Dubrovnik evening event series with a superb party at the Lazareti Club.

One of the most interesting presentations of the 6th edition of NEM Dubrovnik was certainly Arash Pendari’s about the application of AI in the TV industry. There were also discussions concerning piracy in the region as two panels dedicated to local production showed that the public responded the best to the topic of the FTA channels local content. NEM Dubrovnik 2018 focused on locally produced content with a view of the future and the new era in the television industry.