

NEM 2017

DUBROVNIK, CROATIA
JUNE 12TH - 15TH

NEW EUROPE MARKET

The fastest growing TV industry market

New Europe Market (NEM) is an annual TV industry conference, market and screenings event held in Dubrovnik, run by the Croatian company [Mediavision Ltd.](#) The focal idea behind the event is the creation of a platform where media, telecommunications and marketing professionals can share their knowledge and experience during the conference and networking events.

The conference is addressed to FTAs, Pay-TV channels, cable operators, satellite operators, IPTV, production, distribution and technology companies, media and marketing agencies and other specialists connected with the TV industry. NEM focuses on the CEE region, but the event's attendees come from all over the world.

The **first New Europe Market** was a four-day event held in May 2013 in Dubrovnik and gathered representatives from 250 companies who participated at NEM market and 14 panel sessions, while in **2014, New Europe Market** included screenings and production workshops for the first time. During the conference HBO Adria revealed a replica of the Iron Throne from Game of Thrones.

The third edition of New Europe Market again hosted screenings, as well as a production panel with guests like **Tom Fontana** and **Nigel McCrery**. For the first time **NEM** also hosted a session featuring a TV star; **Tim Daly** of *Madam Secretary* took the stage for a Q&A session.

The 4TH edition of NEM brought together more than 300 companies and 1000+ participants from all over the world that took part in 10 panel discussions, two presentations and countless networking opportunities. NEM 2016 was also marked by the global premiere of the series **The Paper**, a keynote speech held by **Christoph Mainusch**, co-CEO of Central European Media Enterprises and executive director and CEO of Nova Group, **VICE**'s announcement of its expansion throughout the region, **Podravka**'s presentation of its new series Croatia's Finest with UK MasterChef winner Dhruv Baker as well as the announcement that **Ginx** has finalized a new partnership with **Sky** and **ITV** involving the launch of the first UK 24-hour **eSport Channel**.

From the beginning New Europe Market's goal has been to connect people from all over the world with professionals from the CEE region in order to emphasize its huge potential. Undoubtedly the biggest success of **NEM 2016** are the new business deals made at numerous networking events, the new acquaintances that were formed, and the expansion of NEM's circle of attendees, who will definitely return in increasing numbers after this year's successful edition.

NEM 2016 was sponsored by **Eutelsat**, the undisputed satellite market giant, whose diamond sponsorship demonstrates the importance of this event for the Central and Eastern European region for the fourth time in a row. Other sponsors include respected global companies such as **Viasat World**, **FOX Networks Group**, **VICE**, **Pickbox**, **Viacom International Media Networks**, **Temma-X**, **The Walt Disney Company**, **Infobip**, **Telekom Austria Group**, **InTheBOX.TV**, **Evo TV**, **AGB Nielsen Media Research**, **Iskon**, **Podravka**, **Piper-Heidsieck** and **Hendrick`s**.

Thank you for everything and see you at NEM 2017!

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